

# CELLJETICS

## COMPENSATION PLAN

### Becoming an Independent Brand Partner

We believe a satisfied customer is the absolute best advertising for any business. Rather than introducing our products to the marketplace through traditional advertising and retail outlets, we compensate our customers when they choose to become an Independent Brand Partner (IBP) and tell others about our products.

Celljetics has created a simple direct sales platform using cutting edge software technology with a very efficient distribution system. Instead of spending wasteful time and money staffing employees and corporate management, our cloud technology allows us to be efficient and reduce the normal costs of doing business. Our low-overhead business model allows us to provide a very lucrative rewards plan for our Independent Brand Partners.

Celljetics is and always will be a **field driven company**, not a company driven company. We believe in and rely on our IBPs to drive the company sales and provide leadership support to the field. Most other direct sales companies think they need to invest money in beautiful buildings and corporate management teams.

We believe the true heart and soul of any direct sales organization are the independent promoters. We believe in putting money into formulating the highest quality products that can make a difference in people's lives. We also believe in helping our IBPs reach their financial goals using our business model.

Just a few of the benefits:

- ✔ Wholesale discount on all Celljetics products
- ✔ Free Shipping on orders over \$60
- ✔ Replicated website to promote Celljetics products
- ✔ Back office to view your customers, orders and commissions
- ✔ Potential to earn through the Celljetics Compensation Plan

### Commission Payments ([MyCelljeticsCommissions.com](https://mycelljetics.com/commissions))

IBPs receive a Celljetics Debit card and online commission account. Your commissions are transferred to your online account. You will have the choice to transfer funds to a bank account or use your Celljetics Debit card to make purchases. Weekly commissions are paid every Friday on the sales from the previous week. All monthly commissions are paid on the 10th of the following month based on the sales from the previous month.

### Point Volume

Each product sold has an assigned point volume (PV). The points are used for rank qualifications and to calculate the commissions in the compensation plan.

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### Retail Commissions

As an Independent Brand Partner (IBP), you can earn 15% retail commission when a customer purchases products from your replicated website. You can also order and sell the products at the suggested retail prices and earn 20-25%.

### Personal Production Bonus (PPB)

All your personal orders and customer orders count towards your personal point volume (PV). In addition to your retail profit, you can earn 15% - 25% back on your personal point volume that exceeds 100 PV based on the sliding scale below.

Monthly PV	Percentage earned
100 to 499.99 PV	15% (on remaining CV after the first 100 PV)
500 PV and up	25% (on remaining CV after the first 100 PV)

### Ranks and Personal Qualification Requirement

Have at least 50 PV with your personal orders plus your customer orders to be considered an "Active" IBP to earn maximum commissions and ranks. A minimum of 20 PV is needed to qualify for 2 levels of compensation.

Ranks are achieved by the number of personally sponsored active IBPs and your total personal UniLevel group volume to infinite levels. There is no large leg volume requirements where you need 3 or 4 team members to maintain a certain amount of leg volume to collect bonuses. You can count up to 60% of the volume from one leg for rank advancements. You can still get paid on 100% of the volume from this one IBP, but you need to produce at least 40% "outside volume" to advance your rank.

### Ranks (at a glance)

Qualification	1-Star	MGR	Bronze	Silver	Gold	Platinum	Ruby	Sapphire	Emerald	Diamond	Blue Diamond	Black Diamond	Crown Diamond
Active personally enrolled	1	2	2 MGR	3	4	4	5	5	5	5	5	5	5
Required group volume	100	150	350	1,500	3,000	6,000	15,000	25,000	35,000	60,000	150,000	300,000	500,000

### Rank Advancement Bonus

Qualification	Bronze	Silver	Gold	Platinum	Ruby	Sapphire	Emerald	Diamond	Blue Diamond	Black Diamond	Crown Diamond
One-Time Rank Bonus	\$50	\$150	\$300	\$1,000	\$2,000	\$3,000	\$4,000	\$25,000*	\$50,000*	\$100,000*	\$200,000*

Starting at the Bronze level, you will receive a rank advancement bonus each time you achieve a new rank in the compensation plan. If you achieve two or more new ranks in the same calendar month, you will receive all the bonuses for each rank you achieved that month. The Rank Bonus is a one-time payment from Bronze to Emerald rank. You must be active and in good standing to receive the Rank Bonus. \*Diamond, Blue Diamond, Black Diamond and Crown Diamond rank bonus will be paid in five, equal monthly installments for the months you maintain your newly achieved rank.

### "Do What You Want With It" Monthly Bonus

Qualification	Platinum	Ruby	Sapphire	Emerald	Diamond	Blue Diamond	Black Diamond	Crown Diamond
Monthly Bonus	\$300	\$500	\$600	\$700	\$1,000	\$1,000	\$1,000	\$1,000

Starting at the Platinum level, after your one-time rank advancement bonus, you can earn a recurring monthly bonus every month you are qualified at the rank of Platinum or above. Buy a car, RV, boat, pay some bills... you decide. It's your money.

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### Rank Advancement Descriptions

#### 1-Star

An active IBP who has (1) personally enrolled active IBP in the same calendar month.

#### Manager

An active IBP who has (2) personally enrolled active IBPs in the same calendar month. When you reach the level of manager, you will be permanently placed at the manager pricing level. This is the lowest pricing available for any brand partner.

#### Bronze

An active IBP who has (2) personally enrolled active Wholesale Managers in the same calendar month with a total of 350 PGV.

#### Silver

An active IBP who has (3) personally enrolled active IBPs and 1,500 PGV in the same calendar month.

#### Gold

An active IBP who has (4) personally enrolled active IBPs and 3,000 PGV in the same calendar month.

#### Platinum

An active IBP who has (4) personally enrolled active IBPs and 6,000 PGV in the same calendar month.

#### Ruby

An active IBP who has (5) personally enrolled active IBPs and 15,000 PGV in the same calendar month.

#### Sapphire

An active IBP who has (5) personally enrolled active IBPs and 25,000 PGV in the same calendar month.

#### Emerald

An active IBP who has (5) personally enrolled active IBPs and 35,000 PGV in the same calendar month.

#### Diamond

An active IBP who has (5) personally enrolled active IBPs and 60,000 PGV in the same calendar month.

#### Blue Diamond

An active IBP who has (5) personally enrolled active IBPs and 150,000 PGV in the same calendar month.

#### Black Diamond

An active IBP who has (5) personally enrolled active IBPs and 300,000 PGV in the same calendar month.

#### Crown Diamond

An active IBP who has (5) personally enrolled active IBPs and 500,000 PGV in the same calendar month.

### Weekly Fast Start Bonus (FSB)

When you enroll another IBP, you earn a Fast Start Bonus paid from the products inside the Enrollment Pack they choose. The percentage you earn is based on your current paid rank according to the chart below. The weekly sales pay period runs Friday-Thursday. The Fast Start Bonus is paid every Friday based on the sales from the previous week's pay period.

Level	IBP20	Active IBP	Bronze+	Gold+	Platinum+	Sapphire+
1st	10%	15%	15%	15%	15%	15%
2nd	5%	15%	20%	20%	20%	20%
3rd			10%	15%	15%	15%
4th					5%	5%
5th						5%

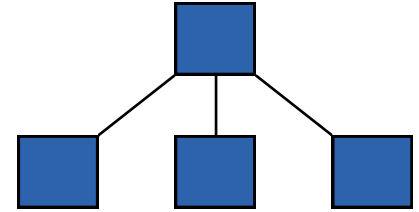
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### 3x7 Open Matrix Tree (monthly residual income)

After the first order for an Enrollment Pack, the sponsor and upline will be paid on the point volume of each brand partner in their matrix according to the percentages shown in the chart below. You can earn on more levels by personally sponsoring more active IBPs, and by increasing your rank.



Each IBP will have 3 first level positions, then 9 on the second level, then 27 on the 3rd level and so on down 7 levels. It takes 3,279 people to fill all 7 levels in the matrix. See the chart on the right.

Level	IBPs
1	3
2	9
3	27
4	81
5	243
6	729
7	2187
Total	3,279

Once your first three positions are occupied by 3 IBPs (these are people you may or may not have sponsored), the next person would need to be placed in an open position in your matrix under one of your first three team legs.

If an IBP is inactive in a specific month, our software will compress the volume prior to our commission run in order to pay the most people. This is referred to as compression.

### Open Matrix

At the Ruby level, you will have the option to start two more legs (4th & 5th) on your first level. At Diamond and above, you can have an unlimited number of first level brand partners.

3 X 7 MATRIX TREE (monthly residual)														
Rank	IBP	1Star	MGR	Bronze	Silver	Gold	Platinum	Ruby	Sapphire	Emerald	Diamond	Blue Diamond	Black Diamond	Crown Diamond
Personal Volume	20 PV	50 PV	50 PV	50 PV	50 PV	50 PV	50 PV	50 PV	50 PV	50 PV	50 PV	50 PV	50 PV	50 PV
Active Enrolled	0	1	2	2 MGR	3	4	4	5	5	5	5	5	5	5
Personal Group Volume	20	100	150	350	1500	3,000	6,000	15,000	25,000	35,000	60,000	150,000	300,000	500,000
Pay Levels														
1st	5%	5%	5%	5%	5%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%
2nd	5%	5%	5%	5%	5%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%
3rd		5%	5%	5%	5%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%
4th				5%	5%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%
5th					5%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%
6th						5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%
7th						+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%	5%+3%
						↓+3%	↓+3%	↓+3%	↓+3%	↓+3%	↓+3%	↓+3%	↓+3%	↓+3%
						infinity	infinity	infinity	infinity	infinity	infinity	infinity	infinity	infinity

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### WAITING ROOM (two calendar months)

The Waiting Room feature is an incredible tool, providing strategic team building placement. It allows you to create a teamwork atmosphere with your brand partners by helping them grow their matrix tree.

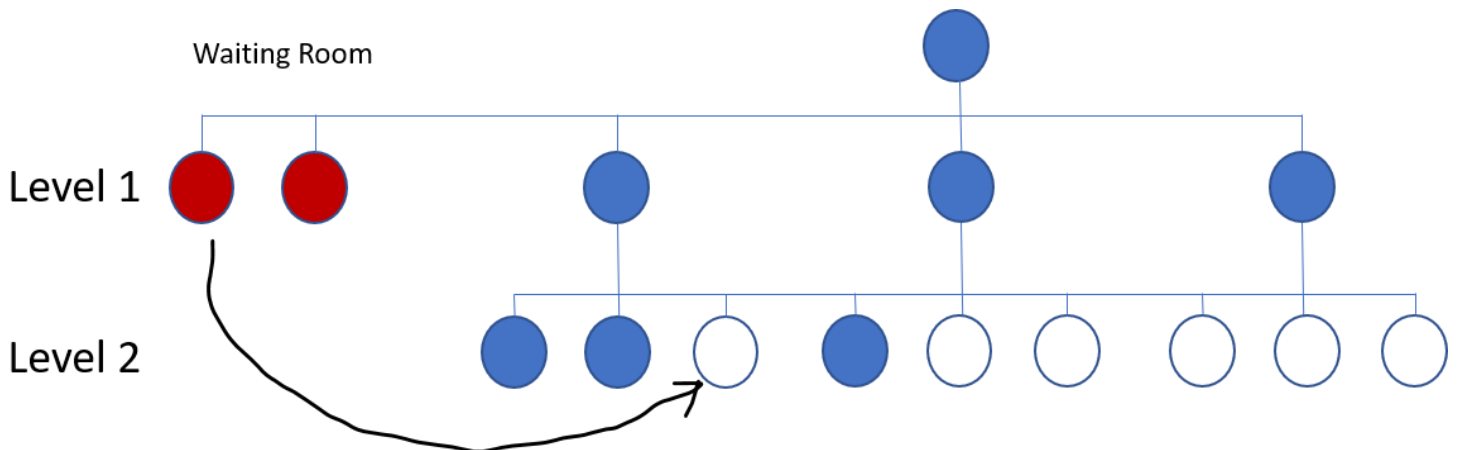
When you enroll a new Brand Partner, they are placed on your first level in a Waiting Room. You have the ability to place your newly enrolled brand partner prior to the last day of the second calendar month.

For example, if you enroll a new Brand Partner on February 15th, you have until March 31st to place them in an available position in your matrix tree. See the placement calendar to the right.

If the Enroller has not placed the new Brand Partner before the end of the second calendar month, the software will automatically place the new Brand Partner in the first available position on the left side.

Enrolled In	Place Before
January	February 28th (29th)
February	March 31st
March	April 30th
April	May 31st
May	June 30th
June	July 31st
July	August 31st
September	October 31st
November	December 31st
December	January 31st

The key to maximizing the Waiting Room, is to personally sponsor new brand partners every month so you have people in your waiting room on a consistent basis. You can run team promotions and contests to give people incentives to also enroll new brand partners. Once the Brand Partner in your Waiting Room is placed, they can not be moved again.



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### Gold Infinity Bonus

The Gold Infinity Bonus of 3% is paid on your entire personal UniLevel group volume down to the first Gold or higher rank.

Levels	Gold	Platinum	Ruby	Sapphire	Emerald	Diamond	Blue Diamond	Black Diamond	Crown Diamond
1st	3%	3%	3%	3%	3%	3%	3%	3%	3%

### Platinum Generational Infinity Bonus

This bonus is paid when you achieve the Platinum level and have at least one Platinum in your personal organization. It is calculated and paid off the downline Platinum's total UniLevel group volume (minus Enrollment Pack volume). We refer to this as a "generational" infinity because the Platinum does not have to be personally enrolled by you. Your first Platinum could be on your 8th level in your UniLevel tree organization, but that would be considered your first generation Platinum. This bonus can pay significant amounts to multiple IBPs on the same group volume, so there is a CAP to how much you can earn on this bonus based on your rank. See the chart below.

Maximum (CAP)	\$1,200/mo	\$2,500/mo	\$4,000/mo	\$6,000/mo	\$20,000/mo	\$40,000/mo	NO CAP	NOCAP
Generations	Platinum	Ruby	Sapphire	Emerald	Diamond	Blue Diamond	Black Diamond	Crown Diamond
1st	3%	3%	3%	3%	3%	3%	3%	3%
2nd		2%	3%	3%	3%	3%	3%	3%
3rd				1%	2%	3%	3%	3%
4th						2%	2%	2%

### Diamond Generational Infinity Bonus

This bonus works exactly like the Platinum bonus except you need to be a qualified Diamond and have at least one qualified Diamond below you. There is no maximum commission (CAP) on this bonus.

Generations	Diamond	Blue Diamond	Black Diamond	Crown Diamond
1st	1%	1%	2%	2%
2nd		1%	1%	1%
3rd				1%

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### TERMS AND DEFINITIONS

#### Point Volume (PV)

Each product sold has a point volume assigned, and this PV is the basis of calculating all commissions and bonuses. It is also used for qualifications.

#### Personal Point Volume

Any orders you or your customers place will add to your personal point volume for qualification and commissions.

#### Smart Order

Is a monthly auto-ship order to have your products shipped automatically each month. It is not required to earn commissions in the Celljetics compensation plan.

#### Retail Customer

An individual who purchases Celljetics products by placing one-time orders at the Retail Price.

#### Preferred Customer

A retail customer who sets up a monthly subscription (Smart Order) to receive wholesale pricing.

#### Active IBP

Has a minimum of 50 PV from your personal and/or customer orders in a calendar month to be considered an active IBP to earn maximum commissions and ranks.

#### IBP 20

Has at least 20 PV from personal orders and/or customer volume and is qualified to receive 2 levels of compensation.

#### Enrollment Sponsor

When you enroll another IBP, they are considered your personally enrolled brand partners. You, in turn, are referred to as their Enrollment Sponsor.

#### Placement Sponsor

Placement is referred to as the position the Brand Partner is placed in the 3x7 Matrix. Each brand partner will have an enroller and placement sponsor.

#### Level

This is the vertical position of an IBP in your Matrix Tree and UniLevel Tree.

#### Waiting Room

When you enroll a new IBP, they will be placed on your

first level in a Waiting Room. You will have until the end of the second calendar month to place your newly enrolled IBP in an available position in the matrix.

#### Generations

This is referred to and used to calculate the commissions on the Platinum and Diamond infinity bonuses. A generation represents the entire team and personal group volume of a particular Platinum or Diamond level brand partner.

#### UniLevel Tree

This tree includes all the IBPs you personally enrolled and the IBPs they have personally enrolled throughout your entire organization.

#### Matrix Tree

This tree includes all IBPs that are in your 3x7 matrix either from your personal enrollment team and those who have been placed in your matrix.

#### Open Matrix

Starting at the Ruby level, you are not limited to having three first level team members in the matrix. You are allowed to open more top positions.

#### Personal Group Volume (PGV)

This is the total group volume from your own personal volume and the personal volumes of IBPs in your Personal UniLevel Tree volume.

#### Compression

Prior to paying commissions, if any IBP within your pay level is not active, then the next IBP under that inactive team member will be "compressed up" to take that place. This assures our IBPs they are not being paid on all the levels they are qualifying for.

#### Highest Achieved Rank

Once an IBP achieves a rank, they will always be recognized at the highest rank they achieved even if they do not continue to meet the performance requirements for that rank.

#### Paid-As Rank

This is the rank a brand partner is paid for during a commission period.

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