

Becoming an Independent Brand Partner

We believe a satisfied customer is the absolute best advertising for any business. Rather than introducing our products to the marketplace through traditional advertising and retail outlets, we compensate our customers when they choose to become an Independent Brand Partner (IBP) and tell others about our products.

Celljetics has created a simple direct sales platform using cutting edge software technology with a very efficient distribution system. Instead of spending wasteful time and money staffing employees and corporate management, our cloud technology allows us to be efficient and reduce the normal costs of doing business. Our low-overhead business model allows us to provide a very lucrative rewards plan for our Independent Brand Partners.

Celljetics is and always will be a **field driven company**, not a company driven company. We believe in and rely on our IBPs to drive the company sales and provide leadership support to the field. Most other direct sales companies think they need to invest money in beautiful buildings and corporate management teams.

We believe the true heart and soul of any direct sales organization are the independent promoters. We believe in putting money into formulating the highest quality products that can make a difference in people's lives. We also believe in helping our IBPs reach their financial goals using our business model.

Just a few of the benefits:

- ✔ Premium replicated website with your Shopping and Join links
- ✔ Marketing sites and videos to promote the products and business opportunity
- ✔ Back office system with genealogy reports, real-time commissions, etc.
- ✔ Potential to earn through the Celljetics Compensation Plan

Simple & Affordable Business

There's a \$25 enrollment fee (\$19.95 annual renewal) to set up your Independent Brand Partner replicated website and back office system. There is no enrollment fee (\$0.00) if you purchase of a product pack during enrollment.

Preferred Customer

There is no fee to become a Preferred Customer (PC) to purchase Celljetics products online. Preferred Customers get a discount when they join our monthly Smart Order (AutoShip) program. They also earn 5% Reward Credits to use towards the purchase of Celljetics products. They do not participate in the business opportunity, but can refer other customers and earn 10% Reward Credits on any orders from customers they refer. One credit equals one dollar.

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True Hybrid Compensation Plan (Plan 1 and Plan 2)

Celljetics has created an extremely unique and true hybrid compensation plan. We have taken the best parts and features of different plans and brought them together to make a fun, simple, easy... and lucrative rewards plan. The most unique feature is you can earn commissions from two different compensation plans from the same order volume. We calculate the dollar amount from each order and 50% of the order goes into Plan 1 (Personal Team Commissions) and the other 50% goes into Plan 2 (Trifinity Team Commissions).

For example, let's say one of your brand partners places an order for \$100. Our software moves \$50 into Plan 1 and \$50 into Plan 2. The qualification volume and commission volume is equal to the dollar amount, so if an order subtotal is \$100, the qualifying volume (QV) is 100 and the commission volume (CV) is 100. It is not reduced.

Plan 1 is referred to as Personal Team Commissions. There is no placement in this plan and no limit to how many people you can sponsor on your first level. It is your Personal Enrollment Tree and includes the Personal Production Bonus and the Platinum Generation Override.

PERSONAL TEAM COMMISSIONS

PERSONAL PRODUCTION REBATE			PLATINUM GENERATION OVERRIDE						
Rank	PTQV	%	Platinum	1K	2K	5K	10K	50K	
Platinum	2000	30%	PGQV	80	80	80	80	80	
Gold	1000	20%	Minimum PA	2	3	4	4	5	
Silver	500	15%	Platinum Generations						
Bronze	200	10%	1	5%	5%	5%	5%	5%	
Manager	100	5%	2		5%	5%	5%	5%	
IBP	0	0%	3			5%	5%	5%	
For qualification and to earn commissions, you need a minimum of 80 PGQV during the calendar month. The maximum volume counted per leg is 60%. Any achieved rank is locked in for 12 months.			4				5%	5%	
			5						5%
			For qualification, the maximum volume counted per leg is 60%.						

Plan 2 is referred to as the Trifinity Team Commissions. There is no limit to how many people you can sponsor, but the maximum number of brand partners you can have on your first level is three. This will be explained in the Trifinity description, but there are no pay levels in this plan, so you can place other people at the bottom of each of your three legs because you can get paid on the entire volume, not a limited number of pay levels.

TRIFINITY TEAM COMMISSIONS

RANK	PGQV	PA	TDQV	Max % One Leg	Max TDQV One Leg	Trifinity	Matching Bonus	Infinity	One-time Rank Bonus
Bronze	80	2	600	60%	360	\$50			\$50
Silver	80	3	1,200	60%	720	\$100			\$150
Gold	80	3	2,500	60%	1,500	\$200			\$250
Platinum	80	4	4,000	60%	2,400	\$300	25%		\$600
Ruby	80	5	7,000	60%	4,200	\$500	25%		\$1,000
Sapphire	80	5	15,000	58%	7,500	\$1,000	25%		\$2,000
Emerald	80	5	25,000	50%	12,500	\$2,000	25%	1%	\$3,000
Diamond	80	5	50,000	45%	22,500	\$4,000	25%	2%	\$15,000
Blue Diamond	80	5	100,000	45%	45,000	\$8,000	25%	3%	\$25,000
Black Diamond	80	5	150,000	40%	60,000	\$12,000	25%	4%	\$50,000
Crown Diamond	80	5	300,000	40%	120,000	\$25,000	25%	5%	\$75,000

Must have at least one personal active (PA) brand partner in a leg to earn commission from that leg.

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Weekly Customer Fast Start Bonus

As an Independent Brand Partner (IBP), you earn a 20% weekly retail bonus on the first order of your new customers who purchase through your replicated website. The weekly sales pay period runs Friday-Thursday. The Fast Start Bonus is paid every Friday based on the sales from the previous week's pay period.

WEEKLY CUSTOMER FAST START BONUS	
20%	
\$100 Retail x 20% = \$20	
<small>Earn 20% profit on the first product order of your new customers. 50% of customer volume goes into the other parts of the plan.</small>	

Weekly IBP Fast Start Bonus

When you enroll another IBP, you earn a Fast Start Bonus paid from the products inside the Enrollment Pack they choose. The percentage you earn is based on your current paid rank. Platinum level brand partners and above earn 3 levels of pay. The weekly sales pay period runs Friday-Thursday. The Fast Start Bonus is paid every Friday based on the sales from the previous week's pay period.

WEEKLY IBP FAST START BONUS		
Level	Brand Partner	Platinum
1	10%	15%
2	10%	10%
3		5%
<small>Paid on the first product enrollment pack of your new Brand Partners. 50% of fast start volume goes into the other parts of the plan.</small>		

Personal Production Rebate (PPR)

This is one of the most exciting parts of our plan because your Rank achieved is locked in for 12 months.

All of your personal orders, customer orders, and brand partners in your personal enrollment tree adds to your total volume (PTQV). You can earn up to 30% on your personal orders and customer orders each month. You can also earn the wholesale difference between the percentage level of your personally sponsored brand partners.

PERSONAL PRODUCTION REBATE		
Rank	PTQV	%
Platinum	2000	30%
Gold	1000	20%
Silver	500	15%
Bronze	200	10%
Manager	100	5%
IBP	0	0%
<small>For qualification and to earn commissions, you need a minimum of 80 PGQV during the calendar month. The maximum volume counted per leg is 60%. Any achieved rank is locked in for 12 months.</small>		

For example, if you are at the Platinum level (30%) and have personally sponsored someone at the Bronze level (10%), you would earn 20% of their total Personal Team Volume.

There is no personal enrollment requirement to advance in rank for this plan. It's only based on your total PTQV, not how many people you sponsor. The minimum Personal Group Qualifying Volume (PGQV) you need to earn this bonus is 80 PGQV (your personal order volume + your customers order volume).

This commission is paid monthly on the 10th of the following month.

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Platinum Generation Override

This bonus is paid when you achieve the Platinum level and have at least one Platinum in your personal organization. Since your Platinum brand partner has reached the 30% level, you no longer earn the wholesale difference on the PPR sliding scale. Therefore, you can qualify to earn a 5% override on the Platinum’s total monthly group volume.

We refer to this as a “generation” override because it’s not based on the level of every brand partner, it’s based on all the orders under each Platinum regardless of their level. Your first Platinum could start on your second or third level in your personal enrollment tree, but that would be considered your first generation Platinum. You can earn 5% on as many as 5 generations of Platinum brand partners. See the chart below.

PERSONAL TEAM COMMISSIONS

PERSONAL PRODUCTION REBATE			PLATINUM GENERATION OVERRIDE						
Rank	PTQV	%	Platinum	1K	2K	5K	10K	50K	
Platinum	2000	30%	PGQV	80	80	80	80	80	
Gold	1000	20%	Minimum PA	2	3	4	4	5	
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Bronze	200	10%	1	5%	5%	5%	5%	5%	
Manager	100	5%	2		5%	5%	5%	5%	
IBP	0	0%	3			5%	5%	5%	
<small>For qualification and to earn commissions, you need a minimum of 80 PGQV during the calendar month. The maximum volume counted per leg is 60%. Any achieved rank is locked in for 12 months.</small>			4				5%	5%	
			5						5%
			<small>For qualification, the maximum volume counted per leg is 60%.</small>						

Example: Platinum total group volume equals 2,000 x 5% = \$100 Override

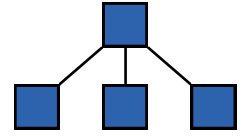
This plan has dynamic compression to keep paying all qualified Platinum’s as many as five generations. A qualified Platinum still earns on non-qualified Platinum volume. The compression is in place so the generations are not blocked by non-qualified Platinum brand partners. This allows our Platinum’s to earn the maximum commissions.

The maximum total volume a brand partner can count from one brand partner leg towards qualification is 60%. This commission is paid monthly on the 10th of the following month.

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Trifinity Team Commissions

The Trifinity is exciting because you can work together with your team regardless of where they are positioned in the tree because there are no levels. You can earn on the total volume in a leg, not a limited number of levels like you do with a unilevel or matrix compensation plan. You could place someone 100 levels deep and earn as much as you would if they were placed on your first level.



Each IBP has 3 first level positions, then 9 on the second level, then 27 on the 3rd level and so on down to infinity. Once your first three positions are occupied by 3 IBPs (these are people you may or may not have sponsored), the next person would need to be placed down one of your 3 legs. It's recommended to place them at the bottom of one of your three legs. Please consult with your upline sponsor and leaders for the best team strategy. You have up to 7 days to place the people you enroll out of the Waiting Room and into the Trifinity tree.

You qualify for the Ranks listed below based on your monthly Trifinity volume. When you meet the specific criteria for a particular rank, you earn the commission amount associated with that rank. Once you achieve a rank, you are always recognized at that rank, but the amount you earn is based on your monthly volume for each month thereafter.

Matching Bonus: When you reach the level of Platinum, you can earn a 25% Matching Bonus on the Trifinity commission from the people you personally sponsor starting at Bronze.

Infinity Bonus: At the Emerald level, you can start earning 1% on your total Trifinity volume. As you advance to Crown, you can earn 5% on your entire volume. As other brand partners advance down your three legs to Emerald and beyond, you earn the difference between the percentage you qualify for and the percentage they qualify for.

One-Time Rank Bonus: Starting at the Bronze level, you will receive a rank advancement bonus based on your monthly volume and rank in the Trifinity. If you achieve two or more new ranks in the same calendar month, you will receive all the bonuses for each rank you achieved that month. The Rank Bonus is a one-time payment from Bronze to Emerald. Diamond, Blue Diamond, Black Diamond and Crown Diamond rank bonus will be paid in five, equal monthly installments for the months you maintain your newly achieved rank.

TRIFINITY TEAM COMMISSIONS									
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Silver	80	3	1,200	60%	720	\$100			\$150
Gold	80	3	2,500	60%	1,500	\$200			\$250
Platinum	80	4	4,000	60%	2,400	\$300	25%		\$600
Ruby	80	5	7,000	60%	4,200	\$500	25%		\$1,000
Sapphire	80	5	15,000	50%	7,500	\$1,000	25%		\$2,000
Emerald	80	5	25,000	50%	12,500	\$2,000	25%	1%	\$3,000
Diamond	80	5	50,000	45%	22,500	\$4,000	25%	2%	\$15,000
Blue Diamond	80	5	100,000	45%	45,000	\$8,000	25%	3%	\$25,000
Black Diamond	80	5	150,000	40%	60,000	\$12,000	25%	4%	\$50,000
Crown Diamond	80	5	300,000	40%	120,000	\$25,000	25%	5%	\$75,000

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Rank Advancement Descriptions

Independent Brand Partner (IBP)

Join Celljetics by paying the enrollment fee or by purchasing an enrollment pack to participate in the Celljetics business opportunity and compensation plan.

Manager

An active IBP who achieves 100 Personal Team Qualifying Volume (PTQV) in one calendar month.

Bronze

An active IBP who achieves 200 Personal Team Qualifying Volume (PTQV) in one calendar month.

Silver

An active IBP who achieves 500 Personal Team Qualifying Volume (PTQV) in one calendar month.

Gold

An active IBP who achieves 1,000 Personal Team Qualifying Volume (PTQV) in one calendar month.

Platinum

An active IBP who achieves 2,000 Personal Team Qualifying Volume (PTQV) in one calendar month.

Ruby

An active IBP who has (5) personally enrolled active IBPs and 7,000 Trifinity Downline Qualifying Volume (TDQV) in the same calendar month.

Sapphire

An active IBP who has (5) personally enrolled active IBPs and 15,000 Trifinity Downline Qualifying Volume (TDQV) in the same calendar month.

Emerald

An active IBP who has (5) personally enrolled active IBPs and 25,000 Trifinity Downline Qualifying Volume (TDQV) in the same calendar month.

Diamond

An active IBP who has (5) personally enrolled active IBPs and 50,000 Trifinity Downline Qualifying Volume (TDQV) in the same calendar month.

Blue Diamond

An active IBP who has (5) personally enrolled active IBPs and 100,000 Trifinity Downline Qualifying Volume (TDQV) in the same calendar month.

Black Diamond

An active IBP who has (5) personally enrolled active IBPs and 150,000 Trifinity Downline Qualifying Volume (TDQV) in the same calendar month.

Crown Diamond

An active IBP who has (5) personally enrolled active IBPs and 300,000 TDQV in the same calendar month.

TERMS AND DEFINITIONS

Qualifying Volume (QV)

Each product sold has a QV assigned, and this is used to calculate qualifications for the compensation plan. The QV is the same as the price of the product. If the product is \$49.95, it has 49.95 QV. It is not reduced.

Commission Volume (CV)

Each product sold has a CV assigned, and this is used to calculate commissions for the compensation plan. The CV is the same as the price of the product. If the product is \$49.95, it has 49.95 CV. It is not reduced.

Personal Qualifying Volume (PQV)

Any personal orders you place through the shopping portal. It does not include your customer orders.

Personal Group Qualifying Volume (PGQV)

Any orders you or your customers place will add to your total monthly PGQV used for qualifications.

Active IBP (80 PGQV)

Has a minimum of 80 PGQV from your personal and/or customer orders in a calendar month to be considered an active IBP to earn commissions and rank qualifications.

Personal Active (PA)

This is referred to how many personally sponsored active brand partners with at least 80 PGQV for the month.

Personal Team Qualifying Volume (PTQV)

This is the total volume generated from your entire personal sponsorship team including Platinum's and above. It is used for qualifications in the Personal Team Commissions referred to as Plan 1.

Enrollment Sponsor

When you enroll another IBP, they are considered your personally enrolled brand partners. You, in turn, are referred to as their Enrollment Sponsor.

Placement Sponsor

Placement is referred to as the position the Brand Partner is placed in the Trifinity Tree. Each brand partner will have an enroller and placement sponsor.

Platinum Generations

This is referred to and used to calculate the commissions on the Platinum Generation Override. A generation represents your entire personal team of Platinum brand partners and their total PGQV.

Sponsorship Tree

This tree includes all the IBPs you personally sponsored and the IBPs they have personally sponsored throughout your entire organization. This tree is used to earn commissions from the Personal Team Commissions referred to as Plan 1. There is no placement in the Sponsorship Tree.

Trifinity Tree

This tree includes all IBPs that are in your Trifinity team either from your personal sponsorship team and those who have been placed in your Trifinity team used for commissions and bonuses in Plan 2.

Total Downline Qualifying Volume (TDQV)

This is the total volume generated from your three teams in the Trifinity Tree. It is used for qualifications and commissions in Plan 2.

Waiting Room

When you enroll a new IBP, they will be placed in your Waiting Room. You will have 7 days to place your newly enrolled IBP in an available position in the Trifinity Tree.

Compression

Prior to paying the Platinum Override, if any Platinum within your organization is not qualified, then the next Platinum under them will be "compressed up" to take their place. This prevents blockage and assures our Platinum's they are earning maximum commissions.

Lifetime Rank

Once an IBP achieves a rank, they will always be recognized at the highest rank they achieved even if they do not continue to meet the performance requirements for that rank.

Paid-As Rank

This is the rank a brand partner is paid based on their current monthly qualification achieved.

SmartShip

Is a monthly subscription order to have your products shipped automatically each month. It is not required to earn commissions in the Celljetics compensation plan.